

Marek Kwiek

Knowledge Production in European Universities

**States, Markets, and
Academic Entrepreneurialism**

Higher Education Research and Policy (HERP) · 3



**PETER LANG
EDITION**

Contents

Acknowledgments	11
Introduction:	
Changing Universities and Their Changing Environments	15
PART I	
THE CHANGING STATE/UNIVERSITY RELATIONSHIPS	
IN EUROPE	33
Chapter 1	
A Panoramic View: The Growing Complexity of the Academic Enterprise in Europe	35
1.1. Introduction	35
1.2. Market mechanisms and new income-generating patterns	49
1.3. Conflicting demands, new stakeholders, and the teaching/research divide	62
1.4. Transforming institutions, transforming academics	82
1.5. Conclusions	100
Chapter 2	
The University and the State in a Global Age.	
Renegotiating the Traditional Social Contract in Europe?	107
2.1. Introduction	107
2.2. The Modern University and the Welfare State	117
2.3. The Modern University and the Modern Nation-State	136
2.4. Conclusions	147
Chapter 3	
The University and the Welfare State in Transition:	
Changing Public Services in a Wider Context	151
3.1. Introduction	151
3.2. The welfare state, globalization, and the public investment in higher education	152
3.3. Globalization and the public sector	164
3.4. The state's fiscal condition and competitors to higher education	171
3.5. Welfare state reforms, higher education reforms, and the privatization of public services in transition countries	177
3.6. Conclusions	186

Chapter 4

Reforming Higher Education and Expanding the Regional Mission in the Contexts of the Postcommunist Transition, Accession, and Beyond	191
4.1. Introduction	191
4.2. Transnational actors and international agendas	197
4.3. The institutional change and the stylized visions of the university	205
4.4. The demand-absorbing growth and the demography-driven decline?	215
4.5. Knowledge production in Central European universities	226
4.6. The regional mission of the university. The case of transition economies	231
4.7. Conclusions	243

PART II

TOWARDS EMPIRICAL EVIDENCE: ACADEMIC ENTREPRENEURIALISM AND KNOWLEDGE EXCHANGE IN EUROPEAN UNIVERSITIES	251
--	-----

Chapter 5

Academic Entrepreneurialism vs. Changing Governance and Institutional Management Structures in European Universities	253
5.1. Introduction	253
5.2. University governance and the European Commission on the role of universities in the knowledge economy	256
5.3. Academic entrepreneurialism and risk management	267
5.4. A clash of academic and managerial values?	274
5.5. Academic entrepreneurialism and collegiality	276
5.6. Academic entrepreneurialism, centralization, and decentralization	282
5.7. Academic entrepreneurialism spread across institutions	290
5.8. Conclusions	294

Chapter 6

Academic Entrepreneurialism and Private Higher Education in Europe	297
6.1. Introduction	297
6.2. The diversified funding base: possible sources of income	304
6.3. The strengthened steering core	316
6.4. The extended developmental periphery	320

6.5. The stimulated academic heartland	324
6.6. The institution-wide, integrated entrepreneurial culture	327
6.7. Conclusions	331
Chapter 7	
Diversified Channels of Knowledge Exchange in European Universities: Major Parameters of University-Enterprise Partnerships	
Partnerships	337
7.1. Introduction	337
7.2. The analytical framework.....	342
7.3. The leadership and the individual/institutional characteristics	346
7.4. Public subsidies and private donations in partnerships.....	355
7.5. The university-enterprise inter-sectoral staff mobility.....	359
7.6. A wider empirical context: partnerships and academic norms and values in 2011	363
7.7. Conclusions	372
Bibliography	377
Note on the Author	485